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Food rescue hero app

by David Primm

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We combine technology, last mile logistics, and community engagement to create a new food recovery and redistribution network that effectively delivers fresh, highly flammable food directly to those who need it most. We have a proven track record in Pittsburgh, our pilot city, and actively want to partner with other food rescue organizations to launch and scale food rescues in your community. On a large scale, Food Rescue Hero has the potential to be one of the most disruptive innovations to reduce food waste and hunger. 412 Food Rescue was launched in 2015 as a non-profit organization with the goal of ending food waste and hunger. Their mission—Feeding people, not landfills—was met with enthusiasm by local nonprofit partners and distributors in their home city of Pittsburgh, PA, saving 100,000 pounds of food in their first year with the help of their innovative Food Rescue Hero app. As their operations continue to grow including cities like Cleveland, Philadelphia, and San Francisco, so does their capacity to help those communities capture and redistribute more than 3 million pounds of food last year that would otherwise have been wasted. The logistical challenges in managing their volunteer base and coordinating perishable stock deliveries among communities in their networks are significant, but building people-centered technology solutions has allowed them to better meet their goals of increasing demand. If 412 Food Rescue is successfully scaled, they know their entire team should be able to access and explore data about their community partners — and Chartio has let them do just that. Why Chartio? Using Chartio's intuitive and powerful Visual SQL interface, 412 Food Rescue staff can easily and efficiently view a set of customizable internal KPIs and metrics, allowing their team members to access and manage only data related to their specific needs. With Chartio, they have been able to save valuable time and respond to any challenges they may face more quickly and effectively. With Chartio, we no longer dig spreadsheets to find how many missed rescues we have in a given day, we no longer wonder how many phone calls are completed by looking through phone records. Everything was captured on chartio's dashboard. — David Primm, Chief Operating Officer at 412 complex and time-sensitive Food Rescue Food recovery operations, and growing their optimal success is only possible with good performance data. As a direct result of being able to visualize the obstacles and potential problems they may have David and his colleagues can quickly pass on the best information to their executive team and consult with their partner organizations about any issues they may have within minutes, rather than weeks. Using Chartio, 412 Food Rescue can now help nonprofit staff where they work in each city they serve to understand what data is available, as well as to ensure its accuracy. In Pittsburgh, they get a daily report every day at 6:00. Some people may access Chartio directly, but its ability to tailor reports to what individual teams are most concerned about is powerful and efficient, said Associate Product Manager Ryan Geraghty. Each store location can be represented along with cross metrics such as weight and donation success rate, while being able to manage variances with comparative models. You can really quickly see where the problem is and how to solve it. Easy cloud-based data visualization and cloud-based Chartio cloud-based dashboards allow team members like Ryan to share information with their teams and easily switch between interactive view and SQL to create customizable reports and curate them to address 412 Food Rescue goals. By setting up a daily rating report and allowing community organizations access to it, Ryan can provide an efficient way for Engagement Managers to address issues or issues as soon as possible, drastically improving their overall customer service performance. In order for their organization to maintain oversight of their 60 partner stores and nearly 300 rescues each week, fast reporting is a must. With so much information coming in, it can often take a long time for staff to be aware of problems with a particular route or location. With Ryan's ability to manage and curate that information, he can create tools like donation success rate reporting built right on the Chartio dashboard, and his team can respond more effectively. Using better data to tell a better story For 412 Food Rescue, being able to easily visualize data and create customizable dashboards is critical because it helps them to tell better stories about their challenges and their success rates. That's how we get funding, Ryan said. With Chartio we can tell a better story about our impact and we share it in a responsible way to show what we do and why it matters, and can prove it with numbers every day. — Ryan Geraghty, Associate Product Manager at 412 Food Rescue We've made a great choice with Chartio, says David. We look forward to continuing the relationship and exploring ways to make the partnership bigger as we continue to grow into other cities. We have detected that JavaScript is disabled in this browser. Please enable JavaScript or switch to a supported browser to continue using twitter.com. You can see a list of supported browsers in our Help Center. Help Center Download our app below for iOS or Android. After download and register, you can start saving! Since 2015, 412 Food Rescues have shifted excess food to hungry people. His work has been supported by volunteers, who deliver food from restaurants and grocery stores to various charities and NGOs serving people facing food insecurity, operating on the principle that everyone has a right to healthy food. But But between restaurants with surplus food and organizations that need it can be logically complicated, so organizations turn to technology, building Food Rescue Hero, the winner of the application category in the World Changing Ideas Awards 2020 Fast Company. It's an app that facilitates the process of connecting food to people who need it. It becomes like Uber or DoorDash for surplus food, but with pure driving and delivery supported by volunteers. Ten thousand volunteers have now downloaded the app, including 8,000 who have completed registration, and about a third have made deliveries (or done so regularly). They may take excess food from a grocery store, restaurant, or university that has completed their lunch service. They can pick up surplus food from Pittsburgh Pirates games, or from the cafeteria at Google, Facebook, and Duolingo offices. About 80% of trips come from regular pick-ups, so volunteers can run the same route every day or week. [Photo: Food Rescue Hero] For spontaneous pick-ups and deliveries, push notifications warn volunteers who may be nearby, and who may have time, to run food from one of these places to charities or NGOs, ranging from large kitchens to smaller shelters for the homeless or for abused women. A truck can never go there, said Leah Lizarondo, co-founder and CEO of 412 Food Rescue, explaining why this model is more agile, cheaper, more efficient, and better able to serve all pockets of society, than trucks. The app can send one car to a shelter that accommodates only five or more people; or can send some cars to the large kitchen. The app can even make sure volunteers ping to cover shipments missed by regular drivers, due to appointments or holidays. And now the organization is using its own excess capacity to provide more services. Because volunteers drive between sites with empty cars, food organizations now offer free rides to people in desert transit to get to medical appointments, job interviews, or even to vote. [Photo: Food Rescue Hero] Staff at the Metro21 Smart Cities Institute, part of Pittsburgh's Carnegie Mellon University, help organizations optimize applications for equity, ensuring every food insecure community is served at the same rate. And, in the long run, it helps collect data so they can finally deploy AI to the system for full automation. The app now lives in six other cities: Vancouver, Cleveland, Philadelphia, Manassas, San Francisco, and Los Angeles, where it is tied to a food recovery nonprofit that We work with these organizations and give them a platform to scale, Lizarondo said. Its long-term goal is to expand it to 100 cities around the world by 2030, to align with the UN Sustainable Development Goals — specifically the goal of reducing food waste by 50% and to end world hunger. (Food waste is the third largest contributor to climate change.) In the end, this application is a media to the goal of solving hunger. Food is already available, Lizarondo says; he noted that there is enough surplus to feed all hungry people, 3 or 4 times. But the challenge is often securing transportation to get it to the right person. It's the last mile issue that has always been the most sticky issue, he said. It's hard to crack.

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